

# BIA

# EXP 2024



23 FEBRUARY TO 27 FEBRUARY 2024

Gandhi Maidan, Patna (Entry from Gate No. 10)

Time : 11.30 Noon to 07.30 pm.

# 7<sup>TH</sup> EDITION

## Destination Bihar



Jointly Organized by :



Department of Industry  
Govt. of Bihar, Patna



Bihar Industries Association  
Patna

Supported by:



# MEGA INDUSTRIAL SHOW OF BIHAR

## Bihar Industries Association

Bihar Industries Association, popularly known as BIA, is the apex representative body of manufacturing and service sector Industries of Bihar and working relentlessly for the Industrial and Economic Development of the State since its inception in the year 1943. BIA is proud to have most of the industrial units of the state comprising Micro, Small, Medium & Large sectors as its esteemed members. It has got representation in more than 60 Committees / Boards duly constituted by Central Govt., State Government and Banks. It works in close association with State Govt., Central Government, PSUs etc for the betterment and protection of the interest of Industry in general and for its member in particular.

Former Hon'ble Presidents of India Late Dr. A.P.J Abdul Kalam has graced BIA on the occasion of its Silver Jubilee, Hon'ble Shri Pranab Mukherjee has graced BIA in its concluding function of Platinum Jubilee, Hon'ble Shri Ram Nath Kobind inaugurated the BIA Kaushal Vikas Kendra and BIA Incubation Centre 'VenturePark' in the year 2015 and recently President Smt. Draupadi Murmu.

Besides above, BIA has the privilege of interaction with many business tycoons like Shri Karan Bilimoria, Shri Sanjiv Puri – CMD of ITC, Shri Anil Agarwal – founder Chairman of Vedanta group in BIA.

Apart from above, BIA has the blessings of many reputed Ambassadors of foreign countries, Hon'ble Ministers and bureaucrats including Hon'ble Chief and other Hon'ble Ministers of the State & Central Govt., who are invited to grace on important occasions of BIA and to disseminate important information, besides collecting feedback from Members of BIA.

## OVERVIEW

**BIHAR IS THE FASTEST GROWING INDIAN STATE BASED ON TEXTILE & LEATHER, AGRICULTURE AND MULTIPLE INDUSTRIAL SECTORS.**

Bihar enjoys a unique geographic advantage because of its proximity to the vast markets of Eastern, Northern and North-east India domestically and Nepal as its international neighbor, with easy access to Bangladesh and Bhutan. The state is well connected to the rest of India with 5,421 km dense network of National Highways and a Rail network of 3,794 km. The state has an international airport in Bodh Gaya (GAY) and a domestic airport in Patna (PAT) and Darbhanga (DBR), with 4 other Indian airports near the state's borders in West Bengal, Jharkhand and UP. The National Waterway-1 (NW-1) also passes through the state.

The Golden Quadrilateral Highway passes through the districts of Kaimur, Sasaram, Aurangabad, Gaya, and Patna, connecting the state to major metro cities in the country. The new business opportunities in Bihar are plenty as the Eastern Dedicated Freight Corridor passes through the state, providing access to ports in East India such as Kolkata and Haldia, to raw material sources, and mineral reserves in the neighboring states.

The state has identified Food Processing, IT & Electronics, and Textiles & Leather as its high-priority sectors. Food processing, dairy, sugar, manufacturing, and healthcare are some of the fast-growing industries in the state in the state to attract investment opportunities in Bihar.

Bihar has developed industrial park and civil infrastructure, offering land at competitive rates for long and short term lease, with all amenities present for accelerated commissioning of operations for business investors.



View of Sample Stall of Size 6 Sq. Mtr. (3 Mtr. X 2 Mtr.) in the Hanger

## BACKGROUND

It will be worth to mention here that Destination Bihar – Expo 2011, an Industrial Showcasing event was launched by Bihar Industries Association in the year 2011 to compliment and commemorate the centenary year of formation of Bihar as sovereign and independent State and now it has become a biennial event. We are proud that it will be 7<sup>th</sup> Edition of Destination Bihar – Expo after the six most successful & purposeful Expo events.

In the last six Industrial Exhibitions, on an average, more than 350 exhibitors including Industry and Service sector, Bank, Real Estate, Auto Manufacturers, Government Departments, PSUs, etc. participated in the event and displayed their products and services at the Stalls setup in dome shaped hangers, besides cottage Stalls. Average daily footfall was more than 20,000 approx.



Stall of Bihar Tourism



Stall of BIADA



Stall of Shree Cement



Stall of Chhattisgarh Tourism



View of Seminar by Urban Development Department



Stall of ESIC

## MAJOR PARTICIPANTS

- ❑ Agro based Industry and Food processing
- ❑ Iron & Steel, Cement, uPVC & Plastic sector
- ❑ Healthcare and amenities Industry
- ❑ Plant & Machinery, General Engineering
- ❑ Tourism and Hospitality Industry
- ❑ Real Estate, Automobile & Earth moving
- ❑ FMCG & Textile sector
- ❑ Solar power, Renewable, Green energy & Cold Chain
- ❑ Banking & Insurance sector

## HELP DESK, SEMINARS & CULTURAL PROGRAMME

- ❑ **HELP DESK:** Eminent consultants, experts, representatives of esteemed industrial house/ experts from all domains of industry will be present to attend all the queries and problems regarding your existing Unit/ unit to be set up/ startup and will also share information on Government Policies and Procedures at the site of Expo.
- ❑ **Seminars** on different topics will be organized everyday. Hon'ble Minister of concerned Departments, Principal Secretaries and Senior officials of related department and experts of the topic disseminate information on Government Policies & Procedures.
- ❑ **Cultural programme** to showcase rich cultural heritage or Bihar.

- ❑ **Educational and entertainment programmes** like Safety from Disaster, Nukkad Natak, Quiz, etc are organised to make the event vibrant.

## MEDIA AND PUBLICITY

- ❑ Print & Electronic Media
- ❑ Radio FM
- ❑ Hoardings & Flex banners
- ❑ Invitation to reputed Industrialists & Entrepreneurs
- ❑ Events / Activities (Celebrities / Fashion Show / Cultural Programme/ Bumper Housie / Lucky Draws and many more . . . .

## PROGRAMME / SEMINAR ON

1. Food Processing
2. Export Awareness
3. Women Entrepreneurship
4. Disaster management
5. Startup
6. Other sectors related to Industry

## PARTICIPATION

1. As Sponsor
  2. Octagonal Stalls available of Size : 6 Sq. Mtrs., 9 Sq. Mtrs. in dome shaped hanger.
- ❑ *Round the clock security*
  - ❑ *Alternate back-up in case of power failure*
  - ❑ *Insurance coverage in case of fire, theft*





# बिहार की प्रोत्साहन नीतियां

## बिहार औद्योगिक निवेश प्रोत्साहन नीति- 2016

- बैंकों से लिए गए कर्ज पर 10 प्रतिशत (MSME) के 12 प्रतिशत) की ब्याज प्रतिपूर्ति।
- प्राथमिकता क्षेत्र के लिए स्वीकृत परियोजना लागत का 100 प्रतिशत और गैर प्राथमिकता क्षेत्र के लिए 70 प्रतिशत कर संबंधी प्रोत्साहन।
- उच्च प्राथमिकता क्षेत्र की इकाइयों के कर्मचारियों के ESI और EPF योगदान पर 5 साल के लिए रोजगार लागत सब्सिडी (पुरुष कर्मचारी 50 प्रतिशत, महिला कर्मचारी 100 प्रतिशत)।
- स्टाम्प शुल्क/पंजीकरण शुल्क एवंभूमि रूपांतरण शुल्क की 100 प्रतिशत प्रतिपूर्ति।
- कर्मचारियों के प्रशिक्षण के लिए प्रति कर्मचारी 20 हजार रुपये का अनुदान।

## बिहार औद्योगिक निवेश प्रोत्साहन (टेक्सटाइल एंड लेदर) नीति-2022

- उद्योग लगाने पर 15 प्रतिशत का पूंजीगत अनुदान (अधिकतम 10 करोड़ रुपये)।
- बिजली बिल में प्रति यूनिट 2 रुपये का अनुदान।
- हर माह प्रति वर्कर के लिए 3 से 5 हजार रुपये तक वेतन मद में प्रोत्साहन राशि।
- निर्यात होने वाले कार्गो पर माल भाड़े में 30 प्रतिशत की प्रतिपूर्ति, अधिकतम 10 लाख रुपये प्रति वर्ष।
- बिहार औद्योगिक निवेश प्रोत्साहन नीति- 2016 के अंतर्गत मिलने वाले सभी लाभ।

## बिहार बायो फ्यूल्स उत्पादन नीति- 2023

- प्लांट एवं मशीनरी पर कुल लागत का 15% पूंजीगत अनुदान (अधिकतम 5 करोड़ रुपये)।
- बिहार औद्योगिक निवेश प्रोत्साहन नीति- 2016 के अंतर्गत मिलने वाले सभी लाभ।

## बिहार स्टार्ट-अप नीति- 2022

- स्टार्ट-अप को 10 लाख रुपये तक का 10 साल के लिए ब्याज मुक्त सीड फंड।
- महिला उद्यमी के स्टार्ट-अप को 5 प्रतिशत तथा अनुसूचित जाति/अनुसूचित जनजाति/दिव्यांगों के स्टार्ट-अप को 15 प्रतिशत अतिरिक्त फंडिंग।
- एकसीलेरेशन प्रोग्राम (Rigorous Training for Product Enhancement & Funding) में भागीदारी के लिए 3 लाख रुपये तक का अनुदान।
- एंजेल निवेशकों से निवेश प्राप्त होने पर निवेश का 2 प्रतिशत सफलता शुल्क (Success Fees)।
- स्टार्ट-अप कंपनी को EBI Registered Category-I AIFs तथा एंजेल समूह से फंड प्राप्त होने पर अतिरिक्त फंड के रूप में बिहार स्टार्ट-अप फंड ट्रस्ट से मैचिंग लोन।
- बिहार औद्योगिक निवेश प्रोत्साहन नीति- 2016 के

अंतर्गत मिलने वाले सभी लाभ।

## बिहार लॉजिस्टिक नीति- 2023

- मल्टी मॉडल लॉजिस्टिक पार्क □ बॉर्ड ए वेयर हाउस
- इनलैण्ड कन्टेनर डिपो (ICD) □ कोल्ड चेन सुविधा
- कन्टेनर फ्रेट स्टेशन

## नीति के तहत प्रस्तावित लाभ

- लॉजिस्टिक पार्क
- 10 प्रतिशत तक ब्याज प्रतिपूर्ति, अधिकतम 60 करोड़ रुपये।
- अचल पूंजी निवेश का 20 प्रतिशत, अधिकतम 25 करोड़ रुपये का पूंजीगत अनुदान।
- बिहार औद्योगिक निवेश प्रोत्साहन नीति- 2016 के अंतर्गत मिलने वाले सभी लाभ।

## बिहार पर्यटन नीति - 2023

- पूंजीगत सब्सिडी :- 30% / 25% सब्सिडी क्रमशः 10/50 करोड़ या 50 करोड़ से उपर के निवेश पर।  
या
- वाणिज्यिक परिचालन तिथि से प्रत्येक वर्ष अधिकतम 05 वर्षों की अवधि तक सावधि ऋण पर वास्तविक ब्याज दर या 10% तक की ब्याज दर, जो न्यूनतम हो।
- 05% की अतिरिक्त सब्सिडी (दो मामलों में)

## अन्य वित्तीय प्रोत्साहन :-

- (i) भूमि रूपांतरण शुल्क- 100% प्रतिपूर्ति
- (ii) भूमि के पट्टे/ बिक्री/ हस्तांतरण में स्टाम्प शुल्क तथा पंजीकरण शुल्क-एक मुश्त 100% प्रतिपूर्ति।
- (iii) एसजीएसटी की प्रतिपूर्ति-वाणिज्यिक संचालन की तारीख से 05 वर्षों तक 80% एसजीएसटी प्रतिपूर्ति। इसकी अधिकतम सीमा स्वीकृत परियोजना लागत की 100% होगी।
- (iv) विद्युत शुल्क प्रतिपूर्ति-नई पर्यटन इकाइयों को 05 वर्षों के लिए 100% प्रतिपूर्ति।
- (v) सूचीबद्ध होटल, रिसॉर्ट, दूर ऑपरेटर को पर्यटक गाईडों को रोजगार प्रदान करने हेतु प्रतिपूर्ति-पर्यटन विभाग द्वारा मान्यता प्राप्त गाईडों को भुगतान किये जाने वाले मासिक पारिश्रमिक का 5% प्रतिपूर्ति। (अधिकतम मासिक प्रतिपूर्ति सीमा- 5,000/- रुपये प्रति गाईड दो वर्षों तक)
- (vi) हरित (GREEN) प्रमाणीकरण-किसी अंतर्राष्ट्रीय मान्यता प्राप्त एजेंसी से हरित प्रमाणीकरण प्राप्त करने हेतु प्रमाणन शुल्क का 50% प्रतिपूर्ति (अधिकतम सीमा- 10 लाख रुपये)
- (vii) MICE प्रोत्साहन-बैठकों, प्रदर्शनियों, सम्मेलनों एवं कार्यक्रमों के आयोजन पर लागत का 50% जीएसटी प्रतिपूर्ति।



**SHRI NITISH KUMAR**  
Hon'ble Chief Minister, Bihar



**SHRI TEJASHWI YADAV**  
Hon'ble Dy. Chief Minister, Bihar

**PATRON**



**SHRI SAMIR KUMAR MAHASETH**  
Hon'ble Minister, Deptt. of Industries, Bihar

**MENTORS**



**SHRI VIVEK KUMAR SINGH, IAS,**  
Development Commissioner  
Bihar



**SHRI SANDEEP PAUNDRIK, IAS,**  
Additional Chief Secretary,  
Department of Industries, Bihar



**SHRI PANKAJ DIXIT, IAS,**  
Director (Industries)  
Bihar

**CO-MENTORS**

**Shri K.P Jhunjhunwala | Shri Shailendra P. Sinha | Shri Arun Agarwal**

**OFFICE BEARERS**

**SHRI K. P. S KESHRI, President**

**SHRI PREM NARAYAN PRASAD, Vice President**

**CA ASHISH ROHATGI, Vice President**

**SHRI GAURAV SAH, Secretary General**

**SHRI NARENDRA KUMAR, Vice-President**

**SHRI MANISH KUMAR, Treasurer**

**CHAIRMAN ORGANIZING COMMITTEE**

**SHRI RAM LALL KHETAN**

**CO-CHAIRMEN, ORGANIZING COMMITTEE**

**SHRI RAMESH CHANDRA GUPTA | SHRI SANJAY GOENKA | SHRI NISHEETH JAISWAL**



## ORGANIZING COMMITTEE- DESTINATION BIHAR EXPO-2024

Shri Amit Mankani	Smt. Kalpana Kumari	Shri Raju Sultania
Shri A.K.P. Sinha	Shri Kamlesh Gupta	Dr. Ramesh Gandhi
Shri Akhilesh Singh	CS Kundan Kumar	Shri Rakesh Kr. Agarwal
Shri Amar Nath Jaiswal	Shri Mahesh Jalan	Smt. Roshni Singh
Shri Arvind Kumar Singh	Shri Manish Kumar Tiwari	Shri Ramashankar Prasad
Shri Ashwani Gupta	Shri Mukul Kr. Sahni	Shri Sujay Saurabh
Shri Basudeo Lal Tahlani	Shri Naresh Nandan	Shri Sachin Chandra
Shri Basudeo Prasad	Shri Nirmal Kr. Jhunjhunwala	Shri Sanjay Bhartiya
Shri D. P. Singh	Shri Nitin Abhishek	Shri Sanjiv Kr. Sinha
Shri Dhananjay Kumar	Shri Pawan Palriwal	Shri Sanjiv Kanodia
Shri Diljeet Khanna	Shri Pramod Kumar Bhadani	Shri Subodh Kumar
Shri G.P. Singh	Shri Purushottam Agarwal	Shri Sudhir Agarwal
Shri Jagjiwan Singh	Shri R. K. Choudhary	Shri Sunil Kr. Singh
Smt. Ila Mittal	Shri Rajan Kumar Ray	Smt. Usha Jha
Shri K. P. Bhawsinka	Shri Rajesh kr. Sureka	Shri Vijay Goenka



**BHIM UPI**  
BRICK PAYMENT FOR MONEY UNITED PAYMENTS INTERFACE

Apart from Cheque, Payment can be made by scanning the QR Code given below or through Account Details of BIA.  
For Booking stalls - Contact Person Sushil Kumar - 9771218306

### **ACCOUNT DETAILS OF BIHAR INDUSTRIES ASSOCIATION**

<b>Bank</b>	: State Bank of India
<b>Name of A/c Holder</b>	: Bihar Industries Association
<b>A/c No.</b>	: 10038443366
<b>IFSC Code</b>	: SBIN0001215
<b>Branch</b>	: Bihar School Exam. Board Branch, Patna
<b>GST No.</b>	: 10AADFB9951A1Z1

*for any further queries / assistance please contact:*

### **BIHAR INDUSTRIES ASSOCIATION**

INDUSTRY HOUSE, SINHA LIBRARY ROAD, PATNA-800001

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**Sushil Kumar**  
Asst. Secretary  
Mob: 97712-18306

**Vinod Kr. Sah**  
Accounts Officer  
Mob: 98350-57932

**Mohan Mandal**  
Estate Officer  
Mob: 94706-69171